

2023 Player and Sponsorship Packet



The Scotty Michael Foundation is dedicated to assisting families after the sudden and tragic loss of their baby. It is their mission to help families through the painful journey of baby loss by providing support in the days, weeks, and months that follow.

Through the funds raised by the 2023 Golf Scramble, The Scotty Michael Foundation will maximize their monies to continue to support local and surrounding hospitals with Scotty Boxes, a box filled with resources and support for grieving parents, funding of coffee groups, the Reagan's Ray of Light Retreat, and Christopher's Corner.

Scotty Boxes

- Boxes or bags filled with resources and provided to the bereaved family while in the hospital
- This is packaged with so much love and given with so much intent to help with-
 - Connection to other loss families
 - Remembrance items
 - Lactation support
 - Therapy options
 - Funeral arrangements

Coffee Group, One Sip at a Time

- This group has grown to host and support over 100 women and their families through local meetups
- By joining our private Facebook group, parents can find upcoming meeting dates and times to talk with other families, provide support, and enjoy a free coffee on Scotty



• The coffee group has grown to support men through a "Dude's Day"- all costs absorbed through The Scotty Michael Foundation

Reagan's Ray of Light Retreat

- Mommas who have lost a child are invited to a 3-day retreat to be with other women who have experienced loss
- This retreat is uniquely designed to give the women who attend space to grieve and create community with the other women attending
- Personalized gifts, lodging, food, beverages, and activities are all covered by The Scotty
 Michael Foundation at no expense other than a \$100 commitment donation

Christopher's Corner

- Christopher's Corner is a "library" dedicated to bereaved families
- Each book has been lovingly chosen and given to families as an opportunity to read to their angel baby, create a special memory, and leave with a keepsake

The number of resources to support parents of loss is minimal and The Scotty Michael Foundation is working hard to change that.

TO LEARN MORE VISIT: SCOTTYMICHAEL.ORG



THE WHERE, WHEN, AND HOW

Where:
Plum Creek Golf Club, 12401 Lynnwood Blvd, Carmel, IN 46033
When:
Friday, September 8 th with Registration/ Lunch at 11:30am and Shotgun Start at 1pm
How to Play:
To register, visit https://scottymichael.org/2023-golf-scramble/
How to Sponsor:
Please contact your Scotty Michael Foundation representative or Kathleen and Steven Jeffers.
Contact:
Kathleen Jeffers- 317.674.6770
Steven Jeffers- 513.288.7121

Email: <u>TheScottyMichaelFoundation@gmail.com</u>



SPONSORSHIP AND ADVERTISING OPPORTUNITIES

TITLE SPONSOR - \$5,000

- THREE ADVERTISING BANNERS (GOLF COURSE ENTRANCE, PRACTICE AREA, AND REGISTRATION TABLE)
- REGISTRATION FOR TEAM OF FOUR
- ONE HOLE OF YOUR CHOICE FOR ADVERTISING (TEE BOX) (NON-PAR 3)
- ADVERTISING AS TITLE SPONSOR ON ALL PRESS RELEASES, SOCIAL MEDIA
 POSTS, AND WEBSITE
- FOUR (4) SUPER TICKETS

GOLD LEVEL SPONSOR – \$2,500

- REGISTRATION FOR TEAM OF FOUR
- ONE HOLE OF YOUR CHOICE FOR ADVERTISING (TEE BOX) (NON-PAR 3)
- ADVERTISING AS GOLD LEVEL SPONSOR ON ALL PRESS RELEASES, SOCIAL MEDIA POSTS, AND WEBSITE
- FOUR (4) SUPER TICKETS



SILVER LEVEL SPONSOR - \$2,000

- REGISTRATION FOR ONE PLAYER
- ONE HOLE OF YOUR CHOICE FOR ADVERTISING (TEE BOX) (NON-PAR 3)
- ADVERTISING AS SILVER LEVEL SPONSOR ON ALL PRESS RELEASES,
 SOCIAL MEDIA POSTS, AND WEBSITE

BEVERAGE CART SPONSOR - \$1,500

- ADVERTISING ON BEVERAGE CART AND WEBSITE
- ONE AVAILABLE

LUNCH SPONSOR - \$1,500

- ADVERTISING AROUND LUNCH AREA AND WEBSITE
- ONE AVAILABLE

HOLE SPONSOR - \$300

EIGHTEEN AVAILABLE

LONG DRIVE CONTEST SPONSOR - \$250

SPONSORSHIPS INCLUDE BOTH MEN AND WOMEN'S.



PLAYER OPPORTUNITIES

FOURSOME: \$720

*PRICE INCLUDES FOUR PLAYERS, LUNCH, DOMESTIC BEER, SODA, AND WATER

SUPER TICKET: \$75

6 "STANDARD" RAFFLE TICKETS (\$30 VALUE)

2 "PREMIUM RAFFLE TICKETS (\$20 VALUE)

EXTRA PUTT FOR 7 NIGHT RESORT STAY (\$20 VALUE)

50/50 GOLF BALL TOSS FROM \$50 SPOT (\$50 VALUE)